

HOUSE STYLE

FIVE CENTURIES OF FASHION
AT CHATSWORTH

Exclusive GUCCI marketing seminar for students – 5 October 2017

You will have the opportunity to hear Robert Triefus, Chief Marketing Officer for GUCCI, present a special talk for university students, sharing insights from his 10 years with the brand, and discussing digital innovation in the luxury sector.



Price: £20 per head
(with 1 free lecturer for
every 10
paying students)



Ticket price includes

- ◆ Entrance to the house and gardens at Chatsworth-including Sotheby's 'Beyond Limits' in the Garden - one of the most prestigious platforms for the display and sale of modern and contemporary outdoor sculpture.
- ◆ Within the house you can explore the 'House Style exhibition', which charts five centuries of fashion at Chatsworth, including 2017 pieces made by GUCCI for the Duchess and Lady Burlington.
- ◆ Join us in the Victorian Theatre at 1.30 pm or 3.30 pm to hear from the GUCCI's Chief Marketing Officer, Robert Triefus with a career spanning The Body Shop, Calvin Klein and Armani.

Places for the seminar will be sold on a first-come basis. Please book your places by emailing education@chatsworth.org or calling 01246 565341.